

# Xda® Serra

Offering a premium mobile experience, the Xda® Serra combines style, functionality and fun. It enables you to send and receive emails, make a call, browse the internet, video conference and take pictures. With the ultimate in keyboard interfaces options from TouchFlo 3D to full sliding QWERTY, this smartphone delivers a true desktop experience.

## Designed for...

Business customers who want a portable mobile device that delivers all the features of a desktop. Incorporating the latest Windows Mobile 6.1 technology and the most up-to-date security features, the Xda® Serra provides your mobile workforce with a premium and secure mobile experience for both work and play.

## A bit more detail...

- Key IT security features include over-the-air remote management and enforcement of corporate IT policy, exception lists, device lock, data deletion, device PIN numbers and safety of installed software if a battery runs down
- Supports the latest Windows Mobile 6.1 technology offering:
  - Sliding panel home screen to seamlessly view notifications, calendar appointments, settings, music, photos etc
  - Getting started centre – access help from your home screen for common tasks such as making calls, email set-up etc
  - Threaded text messaging – view SMS texts as an ongoing conversation with contacts displayed for chat-style messaging
  - Exchange server auto-discovery – easy set-up of customised domain email addresses under 'my personal domain'
  - Fetch mail for POP 3/IMAP<sup>1</sup> – provides automatic downloads of large emails without intervention
  - Page overview – view entire web pages on your screen with the option to select a segment for close-up viewing
  - Zoom support – zoom into particular parts of web pages to improve readability, with 5 viewing options
- Microsoft® direct push email capability – allows you to send and receive emails in real-time and synchronise over the air with your desktop, as well as open and amend attachments using mobile versions of Microsoft® Word, Excel® and PowerPoint®<sup>2</sup>
- View documents, photos and video clips with an optimum quality 2.8 inch full colour, high resolution, VGA screen
- Fast internet and email delivery with 3G and WLAN connectivity<sup>3</sup>

- HSDPA technology for faster data transfers
- Optimum international coverage with Quad-Band GSM functionality – operating on GPRS/EDGE wireless networks
- Choice of data input method with full, sliding QWERTY keyboard for quick and easy data entry or intuitive TouchFlo 3D interface for touch-screen use
- Additional office software for a desktop-like experience including a pdf viewer, an RSS feeder, MP3 editor, zip utility and business card recognition software
- Built-in accelerometer that automatically flips the phone screen round from landscape to portrait depending on the application
- Integrated GPS for easy navigation
- VGA video phone camera, for video conferencing and self portraits
- Built-in Wi-Fi for internet access<sup>4</sup>
- Simple and quick web mail set up.

## A few reasons to have an Xda Serra...

- Stylish, portable and multi-featured mobile phone for work and play
- 3.2 megapixel camera with auto-focus and flash
- Opera browsing for full internet browsing experience
- 3D photo address book for quick and easy contact access
- Familiar look and feel of MS software just like your desktop
- Access to contact details from the company's Global Address List
- Range of accessories available include Car kit options, Bluetooth headsets, Stereo PHF headset, in car charger, microSD memory cards.



<sup>1</sup>Subject to your company's IT infrastructure, permissions and policies. <sup>2</sup>PowerPoint attachments cannot be amended.

<sup>3</sup>Subject to network coverage. <sup>4</sup>Subject to Wi-Fi® network availability.



## Specifications

Work time	
Hours talktime (up to, in hours) <sup>2</sup>	397 minutes (WCDMA) 485 minutes (GSM)
Hours standby (up to, in hours) <sup>2</sup>	406 hrs (GSM), 503 hrs (WCDMA)
Colour	Black
Dimensions (W x L x T)	51 x 102 x 18.05 mm
Weight	165g
Colour Screen	2.8" 640 x 480 VGA
Band	850/900/1800/1900/2100 (3G) Quad <sup>3</sup>
GPRS	✓
EDGE	✓
3G	✓
Wireless LAN	Bluetooth 2.0 & Wi-Fi 802.11b/g <sup>1</sup>
Push Email (MS/BlackBerry®/Good)	MS Push Email
Integrated GPS	✓
Keyboard	Full sliding QWERTY
Multimedia Messaging (MMS)	SMS, MMS
Integrated Camera	3.2 mega pixel/auto focus
Loudspeaker	✓
Available memory	ROM: 512MB RAM: 288MB DDR
Operating system	Windows Mobile 6.1 Professional
Processor	Qualcomm® MSM7201A™ 528 MHz
Battery	Rechargeable Lithium-ion or Lithium-ion polymer battery, 1340 mAh
Bluetooth	V 2.0
Your time	
Video	✓
MP3 Player	✓
FM Radio	✓

<sup>1</sup>Subject to network coverage and your company's IT infrastructure, permissions and policies. <sup>2</sup>Actual times may vary depending on SIM card, network, usage patterns and environment.

<sup>3</sup>Subject to network availability.

## Want to know more?

Talk to your O2 representative.

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Available programs, features, and functionality vary by device, Windows Mobile® operating system version, and Exchange Server version used. Connectivity and synchronization may require separately purchased equipment and/or wireless products (e.g., WiFi card, network software, server hardware, and/or redirector software). Service plans are required for Internet, WiFi and phone access. Features and performance may vary by service provider and are subject to network limitations. See device manufacturer, service provider and/or corporate IT department for details.

Direct Push Technology requires either Windows Mobile® 5.0 with the Messaging and Security Feature Pack (MSFP) or Windows Mobile 6, connected with either Exchange Server 2003 Service Pack 2 or Exchange Server 2007.

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